On Sale: November 15, 2011

## Ultimo Press

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## RED CARPET HAIR: Inspiration, Tips, and Transformations

New York, NY-Timothy C. Johnson, a freelance hairstylist, and Ultimo Press announce the release of RED CARPET HAIR: Beautiful Hairstyles For Special Occasions, a photo book filled with stunning hairstyles, valuable tips, and amazing transformations. Red Carpet Hair, a 160-page glossy, hard cover book, $\$ 29.95$, will be available November 15, 2011 on Amazon.com and BarnesandNoble.com.
"There are occasions in a woman's life when her hair must look its absolute best -- and most of the time she's unsure what to do with it," says Johnson. After years of being asked for a hairstyle book, the idea came to Johnson to create one filled with a variety of modern and elegant hairstyles for special occasions.

The models are from all over the world and of all ethnicities. Each model has numerous styles, which will show women a great range of looks. "I started with the classics and also mixed in some fashion forward hairstyles," says Johnson.

RED CARPET HAIR is a book of ideas to be interpreted many different ways. The photographs were taken specifically for this book and have never been published before. It is a great reference book women will turn to again and again for tips and inspiration.

Timothy Johnson is a freelance hair stylist and makeup artist whose creations have appeared in numerous publications including Vogue, Vanity Fair, In Style, and O, The Oprah Magazine. His work has also been seen on runways internationally as well as television shows and in commercials. When he is not on assignment, you can find Timothy at the Prive Salon in New York City.

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